What is Information Literacy?

A set of integrated abilities encompassing the reflective discovery of information, the understanding of how information is produced and valued, and the use of information in creating new knowledge and participating ethically in communities of learning.

- To go beyond Google in order to join the ranks of thinkers, innovators and world-changers
- More about this project: [http://hkbu.libguides.com/cef](http://hkbu.libguides.com/cef)
What are the IL components of this funded course?

1. **Two online tutorials** to enhance your information search skills
2. **A guest lecture** from a field expert on wine fermentation
3. **Poster design group project** and special competition

Plus continuous support from the Library whenever you need help!
Online Tutorials

Two sets of online tutorials on improving literature review, information searching and evaluation skills.

**Grades:** 5 points for each tutorial (in total 10% of your final grades)

**Due dates:** 17 November & 24 November

**Learning objectives:**

- Understand the structure of a journal article and the purpose of each section of a journal article.
- Utilize contents in various sections of a journal article and citations in the reference list to get the main points of the article.
- Perform citation tracking using citation databases such as Web of Science to keep track of the progress of the academic topic under discussion.
- Evaluate the reliability and credibility of an information resource by various standards and tools
Guest lecture

Date: 1 December 2018
Venue: TBD, Main library

Speaker: Mr. Alex Kin Wa Li, Wellington Trading Co. Ltd

Topic: Wine Fermentation
Poster Design Assignment & Competition

• Competition awards
  • 1\textsuperscript{st} place: HKD 1000
  • 2\textsuperscript{nd} place: HKD 600
  • 3\textsuperscript{rd} place: HKD 400

• Winning posters may be showcased at the HKBU Library
Special Course Enhancement Fund competition

**Group formation:** 4 students per group. 11 groups in total.

**Weights:** 10 points of the total grades.

**Grading (based on 100 marks grading):**

- 50% --> total marks given by students
- 25% --> by Dr. Yue
- 25% --> by Jennifer
Requirements and Assessment Scheme (100 Marks)

1. Size and Format (15 marks)
   • Size: A1 (59.4 x 84.1 cm), portrait
   • Format: PPT, PDF, JPEG or PNG
Requirements and Assessment Scheme (100 Marks)

2. Content (45 marks)

• The topic must be related to fermentation technology and be able to illustrate at least one of the following ideas: 1) Scope of fermentation; 2) Appreciation of fermentation; 3) Fermentation in daily life.
• The poster should include a variety of components as appropriate, such as texts, images, tables, diagrams.
• In cases where you cited other people’s research findings or graphical works, you must provide reference & citation information.
Requirements and Assessment Scheme (100 Marks)

3. Overall presentation of information (40 marks)
   - Clear delivery of your message using appropriate media (e.g. text, image)
   - Apply appropriate layouts/sections
   - Apply appropriate graphical techniques
Poster design tools

1. PowerPoint
   Customize length & width of the PPT slide

2. Piktochart (free account):
   https://piktochart.com/


Poster Design Examples

You can be creative when deciding on the poster style. Here are some examples on Pinterest:

- Research based: [https://www.pinterest.com/SmilePatrapee/research-poster/](https://www.pinterest.com/SmilePatrapee/research-poster/)
- Infographic poster: [https://www.pinterest.com/sugarkid/infographic-posters/](https://www.pinterest.com/sugarkid/infographic-posters/)